



**Western Folklife Center
501 Railroad Street
Elko, Nevada 89801**

***2024 National Cowboy Poetry Gathering
Western Mercantile***

Application for Commercial Exhibit Space

Show Dates: January 31 - February 3, 2024

Located in the ~ Elko Convention & Visitors Authority *Conference Center*

724 Moren Way

Elko, Nevada 89801

Company Name: _____

Contact #1: _____ Contact #2: _____

E-Mail: _____

Telephone: _____ Cell: _____ Fax: _____

Company
Website: _____

Mailing
Address: _____

City: _____ State: _____ Zip Code _____

Have you or your company previously exhibited during the National Cowboy Poetry Gathering? _____

If so where: _____

How would you categorize your company's products? _____

Booth Sizes and Show Prices (please circle one)

10' x 10' - \$475.00

10' x 20' - \$850.00

Please list all products you wish to display or sell at the Show. Your contract will be assigned on the basis of this list. In order to avoid duplication of products and offer a wide variety of displays and exhibits, Show Management may eliminate some of the items you list. *The 2024 National Cowboy Poetry Gathering Western Mercantile Show is a Western oriented show, and items/products not fitting within this criterion will not be accepted.*

Once a contract is assigned, you may not display or sell any additional items without prior permission from Show Management. Violations will mean immediate cancellation of contract and all rental monies paid will be forfeited to the Folklife Center. You will be notified in writing of any deletions of products.

CD's, DVD's, Books or *National Cowboy Poetry Gathering* related merchandise may NOT be sold in this Mercantile Show.

Please describe, in detail, products offered. _____

Please attach additional information.

A booth includes:

Standard exhibit backdrop black curtain on piping on back of booth and one (1) 110-volt electrical hookup. If additional electrical (i.e. 220-volt) is needed, please indicate what is needed:

_____ Contact the Show Manager for specific details. (an additional charge will be assessed for additional or upgraded voltage)

There are no provisions for water or drainage.

The Western Folklife Center reserves the right to assign space in accordance with other Exhibitors and products.

All Show Management decisions are final.

The Western Folklife Center strives to maintain a variety of products in all areas and does not wish to overload any one area with similar or like products. We ask that you display your exhibit in a manner keeping with our theme, therefore; your decorations must meet with the approval of Show Management. **(Theme: The Western Way - Cowboy, Buckaroos, Basque, Ranch or Farm.) Handmade, Crafted or Manufactured in the USA.**

Please attach catalogs, samples, brochures, pictures, etc. of your products, and a display of your booth layout. If these are not available, attach a drawing with an explanation of how you plan to decorate your booth.

WE CANNOT ACCEPT THE APPLICATION WITHOUT THIS BEING COMPLETED.

Please note: samples, catalogs, pictures, etc. will not be returned unless returned paid postage or prepaid envelope is included with application.

We agree to abide by the rules and regulations stipulated in the actual contract. By signature of this application, we hereby authorize the Western Folklife Center to secure information concerning any of the above facts.

**THE NATIONAL COWBOY POETRY GATHERING WESTERN MERCANTILE SHOW IS BY INVITATION ONLY
AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE**

Signature: _____

Name (Please Print): _____

Booth Name: _____

Date: _____

Applications are due on or before October 1, 2023

Please return completed applications to:

Nancie Carlson
3715 N Pollard Lane
Star Idaho 83669
Or email to;
bvnance@aol.com

Questions: call 707-292-8225